



**ON CERTAIN SUBCLASS OF  $p$ -VALENTLY BAZILEVIC FUNCTIONS**

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ABSTRACT. We introduce a subclass  $\mathcal{M}_p(\lambda, \mu, A, B)$  of  $p$ -valent analytic functions and derive certain properties of functions belonging to this class by using the techniques of Briot-Bouquet differential subordination. Further, the integral preserving properties of Bazilevic functions in a sector are also considered.

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**1. INTRODUCTION**

Let  $\mathcal{A}_p$  be the class of functions of the form

$$(1.1) \quad f(z) = z^p + \sum_{n=p+1}^{\infty} a_n z^n \quad (p \in \mathbb{N} = \{1, 2, 3, \dots\})$$

which are analytic in the open unit disk  $E = \{z \in \mathbb{C} : |z| < 1\}$ . We denote  $\mathcal{A}_1 = \mathcal{A}$ .

A function  $f \in \mathcal{A}_p$  is said to be in the class  $\mathcal{S}_p^*(\alpha)$  of  $p$ -valently starlike of order  $\alpha$ , if it satisfies

$$(1.2) \quad \Re \left\{ \frac{z f'(z)}{f(z)} \right\} > \alpha \quad (0 \leq \alpha < p; z \in E).$$

We write  $\mathcal{S}_p^*(0) = \mathcal{S}_p^*$ , the class of  $p$ -valently starlike functions in  $E$ .

A function  $f \in \mathcal{A}_p$  is said to be in the class  $\mathcal{K}_p(\alpha)$  of  $p$ -valently convex of order  $\alpha$ , if it satisfies

$$(1.3) \quad \Re \left\{ 1 + \frac{z f''(z)}{f'(z)} \right\} > \alpha \quad (0 \leq \alpha < p; z \in E).$$

The class of  $p$ -valently convex functions in  $E$  is denoted by  $\mathcal{K}_p$ . It follows from (1.2) and (1.3) that

$$f \in \mathcal{K}_p(\alpha) \iff f \in \mathcal{S}_p^*(\alpha) \quad (0 \leq \alpha < p).$$

Furthermore, a function  $f \in \mathcal{A}_p$  is said to be  $p$ -valently Bazilevic of type  $\mu$  and order  $\alpha$ , if there exists a function  $g \in \mathcal{S}_p^*$  such that

$$(1.4) \quad \Re \left\{ \frac{zf'(z)}{f(z)^{1-\mu}g(z)^\mu} \right\} > \alpha \quad (z \in E)$$

for some  $\mu (\mu \geq 0)$  and  $\alpha (0 \leq \alpha < p)$ . We denote by  $\mathcal{B}_p(\mu, \alpha)$ , the subclass of  $\mathcal{A}_p$  consisting of all such functions. In particular, a function in  $\mathcal{B}_p(1, \alpha) = \mathcal{B}_p(\alpha)$  is said to be  $p$ -valently close-to-convex of order  $\alpha$  in  $E$ .

For given arbitrary real numbers  $A$  and  $B$  ( $-1 \leq B < A \leq 1$ ), let

$$(1.5) \quad \mathcal{S}_p^*(A, B) = \left\{ f \in \mathcal{A}_p : \frac{zf'(z)}{f(z)} \prec_p \frac{1+Az}{1+Bz}, z \in E \right\},$$

where the symbol  $\prec$  stands for subordination. In particular, we note that  $\mathcal{S}_p^* \left( 1 - \frac{2\alpha}{p}, -1 \right) = \mathcal{S}_p^*(\alpha)$  is the class of  $p$ -valently starlike functions of order  $\alpha (0 \leq \alpha < p)$ . From (1.5), we observe that  $f \in \mathcal{S}_p^*(A, B)$ , if and only if

$$(1.6) \quad \left| \frac{zf'(z)}{f(z)} - \frac{p(1-AB)}{1-B^2} \right| < \frac{p(A-B)}{1-B^2} \quad (-1 < B < A \leq 1; z \in E)$$

and

$$(1.7) \quad \Re \left\{ \frac{zf'(z)}{f(z)} \right\} > \frac{p(1-A)}{2} \quad (B = -1; z \in E).$$

Let  $\mathcal{M}_p(\lambda, \mu, A, B)$  denote the class of functions in  $\mathcal{A}_p$  satisfying the condition

$$(1.8) \quad \frac{zf'(z)}{f(z)^{1-\mu}g(z)^\mu} + \lambda \left\{ 1 + \frac{zf''(z)}{f'(z)} - (1-\mu) \frac{zf'(z)}{f(z)} - \mu \frac{zg'(z)}{g(z)} \right\} \prec_p \frac{1+Az}{1+Bz} \\ (-1 \leq B < A \leq 1; z \in E)$$

for some real  $\mu (\mu \geq 0)$ ,  $\lambda (\lambda > 0)$ , and  $g \in \mathcal{S}_p^*$ . For convenience, we write

$$\begin{aligned} & \mathcal{M}_p \left( \lambda, \mu, 1 - \frac{2\alpha}{p}, -1 \right) \\ &= \mathcal{M}_p(\lambda, \mu, \alpha) \\ &= \left\{ f \in \mathcal{A}_p : \Re \left[ \frac{zf'(z)}{f(z)^{1-\mu}g(z)^\mu} + \lambda \left\{ 1 + \frac{zf''(z)}{f'(z)} - (1-\mu) \frac{zf'(z)}{f(z)} - \mu \frac{zg'(z)}{g(z)} \right\} \right] > \alpha \right\} \end{aligned}$$

for some  $\alpha (0 \leq \alpha < p)$  and  $z \in E$ .

In the present paper, we derive various useful properties and characteristics of the class  $\mathcal{M}_p(\lambda, \mu, A, B)$  by employing techniques involving Briot-Bouquet differential subordination. The integral preserving properties of Bazilevic functions in a sector are also considered. Relevant connections of the results presented here with those obtained in earlier works are pointed out.

## 2. PRELIMINARIES

To establish our main results, we shall require the following lemmas.

**Lemma 2.1** ([6]). *Let  $h$  be a convex function in  $E$  and let  $\omega$  be analytic in  $E$  with  $\Re\{\omega(z)\} \geq 0$ . If  $q$  is analytic in  $E$  and  $q(0) = h(0)$ , then*

$$q(z) + \omega(z) zq'(z) \prec h(z) \quad (z \in E)$$

implies

$$q(z) \prec h(z) \quad (z \in E).$$

**Lemma 2.2.** *If  $-1 \leq B < A \leq 1, \beta > 0$  and the complex number  $\gamma$  satisfies  $\Re(\gamma) \geq -\beta(1-A)/(1-B)$ , then the differential equation*

$$q(z) + \frac{zq'(z)}{\beta q(z) + \gamma} = \frac{1 + Az}{1 + Bz} \quad (z \in E)$$

has a univalent solution in  $E$  given by

$$(2.1) \quad q(z) = \begin{cases} \frac{z^{\beta+\gamma}(1+Bz)^{\beta(A-B)/B}}{\beta \int_0^z t^{\beta+\gamma-1}(1+Bt)^{\beta(A-B)/B} dt} - \frac{\gamma}{\beta}, & B \neq 0 \\ \frac{z^{\beta+\gamma} \exp(\beta Az)}{\beta \int_0^z t^{\beta+\gamma-1} \exp(\beta At) dt} - \frac{\gamma}{\beta}, & B = 0. \end{cases}$$

If  $\phi(z) = 1 + c_1z + c_2z^2 + \dots$  is analytic in  $E$  and satisfies

$$(2.2) \quad \phi(z) + \frac{z\phi'(z)}{\beta\phi(z) + \gamma} \prec \frac{1 + Az}{1 + Bz} \quad (z \in E),$$

then

$$\phi(z) \prec q(z) \prec \frac{1 + Az}{1 + Bz} \quad (z \in E)$$

and  $q(z)$  is the best dominant of (2.2).

The above lemma is due to Miller and Mocanu [7].

**Lemma 2.3** ([12]). *Let  $\nu$  be a positive measure on  $[0, 1]$ . Let  $h$  be a complex-valued function defined on  $E \times [0, 1]$  such that  $h(\cdot, t)$  is analytic in  $E$  for each  $t \in [0, 1]$ , and  $h(z, \cdot)$  is  $\nu$ -integrable on  $[0, 1]$  for all  $z \in E$ . In addition, suppose that  $\Re\{h(z, t)\} > 0$ ,  $h(-r, t)$  is real and  $\Re\{1/h(z, t)\} \geq 1/h(-r, t)$  for  $|z| \leq r < 1$  and  $t \in [0, 1]$ . If  $h(z) = \int_0^1 h(z, t) d\nu(t)$ , then  $\Re\{1/h(z)\} \geq 1/h(-r)$ .*

For real or complex numbers  $a, b, c$  ( $c \neq 0, -1, -2, \dots$ ), the hypergeometric function is defined by

$$(2.3) \quad {}_2F_1(a, b; c; z) = 1 + \frac{a \cdot b}{c} \cdot \frac{z}{1!} + \frac{a(a+1) \cdot b(b+1)}{c(c+1)} \cdot \frac{z^2}{2!} + \dots$$

We note that the series in (2.3) converges absolutely for  $z \in E$  and hence represents an analytic function in  $E$ . Each of the identities (asserted by Lemma 2.3 below) is well-known [13].

**Lemma 2.4.** For real numbers  $a, b, c$  ( $c \neq 0, -1, -2, \dots$ ), we have

$$(2.4) \quad \int_0^1 t^{b-1}(1-t)^{c-b-1}(1-tz)^{-a} dt = \frac{\Gamma(b)\Gamma(c-b)}{\Gamma(c)} {}_2F_1(a, b; c; z) \quad (c > b > 0)$$

$$(2.5) \quad {}_2F_1(a, b; c; z) = {}_2F_1(b, a; c; z)$$

$$(2.6) \quad {}_2F_1(a, b; c; z) = (1-z)^{-a} {}_2F_1\left(a, c-b; c; \frac{z}{z-1}\right).$$

**Lemma 2.5** ([10]). Let  $p(z) = 1 + c_1z + c_2z^2 + \dots$  be analytic in  $E$  and  $p(z) \neq 0$  in  $E$ . If there exists a point  $z_0 \in E$  such that

$$(2.7) \quad |\arg p(z)| < \frac{\pi}{2}\eta \quad (|z| < |z_0|) \quad \text{and} \quad |\arg p(z_0)| = \frac{\pi}{2}\eta \quad (0 < \eta \leq 1),$$

then we have

$$(2.8) \quad \frac{z_0 p'(z_0)}{p(z_0)} = ik\eta,$$

where

$$(2.9) \quad \begin{cases} k \geq \frac{1}{2} \left(x + \frac{1}{x}\right), & \text{when } \arg p(z_0) = \frac{\pi}{2}\eta, \\ k \leq -\frac{1}{2} \left(x + \frac{1}{x}\right), & \text{when } \arg p(z_0) = -\frac{\pi}{2}\eta, \end{cases}$$

and

$$(2.10) \quad (p(z_0))^{1/\eta} = \pm ix \quad (x > 0).$$

### 3. MAIN RESULTS

**Theorem 3.1.** Let  $-1 \leq B < A \leq 1$ ,  $\lambda > 0$  and  $\mu \geq 0$ . If  $f \in \mathcal{M}_p(\lambda, \mu, A, B)$ , then

$$(3.1) \quad \frac{zf'(z)}{pf(z)^{1-\mu}g(z)^\mu} \prec \frac{\lambda}{pQ(z)} = q(z) \quad (z \in E),$$

where

$$(3.2) \quad Q(z) = \begin{cases} \int_0^1 s^{\frac{p}{\lambda}-1} \left(\frac{1+Bsz}{1+Bz}\right)^{\frac{p(A-B)}{\lambda B}} ds, & B \neq 0, \\ \int_0^1 s^{\frac{p}{\lambda}-1} \exp\left(\frac{p}{\lambda}(s-1)Az\right) ds, & B = 0, \end{cases}$$

$$q(z) = \frac{1}{1+Bz} \quad \text{when } A = -\frac{\lambda B}{p}, B \neq 0,$$

and  $q(z)$  is the best dominant of (3.1). Furthermore, if  $A \leq -\lambda B/p$  with  $-1 \leq B < 0$ , then

$$(3.3) \quad \mathcal{M}_p(\lambda, \mu, A, B) \subset \mathcal{B}_p(\mu, \rho),$$

where

$$\rho = \rho(p, \lambda, A, B) = p \left\{ {}_2F_1\left(1, \frac{p(B-A)}{\lambda B}; \frac{p}{\lambda} + 1; \frac{B}{B-1}\right) \right\}^{-1}.$$

The result is best possible.

*Proof.* Defining the function  $\phi(z)$  by

$$(3.4) \quad \phi(z) = \frac{zf'(z)}{pf(z)^{1-\mu}g(z)^\mu} \quad (z \in E),$$

we note that  $\phi(z) = 1 + c_1z + c_2z^2 + \dots$  is analytic in  $E$ . Taking the logarithmic differentiations in both sides of (3.4), we have

$$(3.5) \quad \frac{zf'(z)}{f(z)^{1-\mu}g(z)^\mu} + \lambda \left\{ 1 + \frac{zf''(z)}{f'(z)} - (1-\mu)\frac{zf'(z)}{f(z)} - \mu\frac{zg'(z)}{g(z)} \right\} \\ = p\phi(z) + \lambda \frac{z\phi'(z)}{\phi(z)} \prec \frac{p(1+Az)}{1+Bz} \quad (z \in E).$$

Thus,  $\phi(z)$  satisfies the differential subordination (2.2) and hence by using Lemma 2.2, we get

$$\phi(z) \prec q(z) \prec \frac{1+Az}{1+Bz} \quad (z \in E),$$

where  $q(z)$  is given by (2.1) for  $\beta = p/\lambda$  and  $\gamma = 0$ , and is the best dominant of (3.5). This proves the assertion (3.1).

Next, we show that

$$(3.6) \quad \inf_{|z|<1} \{\Re(q(z))\} = q(-1).$$

If we set  $a = p(B-A)/\lambda B$ ,  $b = p/\lambda$ ,  $c = (p/\lambda) + 1$ , then  $c > b > 0$ . From (3.2), by using (2.4), (2.5) and (2.6), we see that for  $B \neq 0$

$$(3.7) \quad Q(z) = (1+Bz)^a \int_0^1 s^{b-1}(1+Bsz)^{-a} ds = \frac{\Gamma(b)}{\Gamma(c)} {}_2F_1 \left( 1, a; c; \frac{Bz}{Bz+1} \right).$$

To prove (3.6), we need to show that  $\Re\{1/Q(z)\} \geq 1/Q(-1)$ ,  $z \in E$ . Since  $A < -\lambda B/p$  implies  $c > a > 0$ , by using (2.4), (3.7) yields

$$Q(z) = \int_0^1 h(z, s) d\nu(s),$$

where

$$h(z, s) = \frac{1+Bz}{1+(1-s)Bz} \quad (0 \leq s \leq 1) \quad \text{and} \quad d\nu(s) = \frac{\Gamma(b)}{\Gamma(a)\Gamma(c-a)} s^{a-1}(1-s)^{c-a-1} ds$$

which is a positive measure on  $[0, 1]$ . For  $-1 \leq B < 0$ , it may be noted that  $\Re\{h(z, s)\} > 0$ ,  $h(-r, s)$  is real for  $0 \leq r < 1$ ,  $0 \in [0, 1]$  and

$$\Re \left\{ \frac{1}{h(z, s)} \right\} = \Re \left\{ \frac{1+(1-s)Bz}{1+Bz} \right\} \geq \frac{1-(1-s)Br}{1-Br} = \frac{1}{h(-r, s)}$$

for  $|z| \leq r < 1$  and  $s \in [0, 1]$ . Therefore, by using Lemma 2.3, we have

$$\Re \left\{ \frac{1}{Q(z)} \right\} \geq \frac{1}{Q(-r)}, \quad |z| \leq r < 1$$

and by letting  $r \rightarrow 1^-$ , we obtain  $\Re\{1/Q(z)\} \geq 1/Q(-1)$ . Further, by taking  $A \rightarrow (-\lambda B/p)^+$  for the case  $A = (-\lambda B/p)$ , and using (3.1), we get (3.3).

The result is best possible as the function  $q(z)$  is the best dominant of (3.1). This completes the proof of Theorem 3.1.  $\square$

Setting  $\mu = 1$ ,  $A = 1 - (2\alpha/p)$  ( $(p-\lambda)/2 \leq \alpha < p$ ) and  $B = -1$  in Theorem 3.1, we have

**Corollary 3.2.** *If  $f \in \mathcal{A}_p$  satisfies*

$$\Re \left\{ \frac{zf'(z)}{g(z)} + \lambda \left( 1 + \frac{zf''(z)}{f'(z)} - \frac{zg'(z)}{g(z)} \right) \right\} > \alpha \quad (\lambda > 0, z \in E)$$

for some  $g \in \mathcal{S}_p^*$ , then  $f \in \mathcal{B}_p(\kappa(p, \lambda, \alpha))$ , where

$$(3.8) \quad \kappa(p, \lambda, \alpha) = p \left\{ {}_2F_1 \left( 1, \frac{2(p-\alpha)}{\lambda}; \frac{p}{\lambda} + 1; \frac{1}{2} \right) \right\}^{-1}.$$

The result is best possible.

Taking  $\mu = 0$ ,  $A = 1 - (2\alpha/p)$  ( $(p-\lambda)/2 \leq \alpha < p$ ) and  $B = -1$  in Theorem 3.1, we get

**Corollary 3.3.** If  $f \in \mathcal{A}_p$  satisfies

$$\Re \left\{ (1-\lambda) \frac{zf'(z)}{f(z)} + \lambda \left( 1 + \frac{zf''(z)}{f'(z)} \right) \right\} > \alpha \quad (\lambda > 0, z \in E)$$

then  $f \in \mathcal{S}_p^*(\kappa(p, \lambda, \alpha))$ , where  $\kappa(p, \lambda, \alpha)$  is given by (3.8). The result is best possible.

Putting  $\lambda = 1$  in Corollary 3.3, we get

**Corollary 3.4.** For  $(p-1)/2 \leq \alpha < p$ , we have

$$\mathcal{K}_p(\alpha) \subset \mathcal{S}_p^*(\varkappa(p, \alpha)),$$

where  $\varkappa(p, \alpha) = p \{ {}_2F_1(1, 2(p-\alpha); p+1; 1/2) \}^{-1}$ . The result is best possible.

**Remark 3.5.**

(1) Noting that

$$\left\{ {}_2F_1 \left( 1, 2(1-\alpha); 2; \frac{1}{2} \right) \right\}^{-1} = \begin{cases} \frac{1-2\alpha}{2^{2(1-\alpha)}(1-2^{2\alpha-1})}, & \alpha \neq \frac{1}{2} \\ \frac{1}{2 \ln 2}, & \alpha = \frac{1}{2}, \end{cases}$$

Corollary 3.4 yields the corresponding result due to MacGregor [5] (see also [12]) for  $p = 1$ .

(2) It is proved [9] that if  $p \geq 2$  and  $f \in \mathcal{K}_p$ , then  $f$  is  $p$ -valently starlike in  $E$  but is not necessarily  $p$ -valently starlike of order larger than zero in  $E$ . However, our Corollary 3.4 shows that if  $f$  is  $p$ -valently convex of order at least  $(p-1)/2$ , then  $f$  is  $p$ -valently starlike of order larger than zero in  $E$ .

**Theorem 3.6.** If  $f \in \mathcal{B}_p(\mu, \alpha)$  for some  $\mu$  ( $\mu > 0$ ),  $\alpha$  ( $0 \leq \alpha < p$ ), then  $f \in \mathcal{M}_p(\lambda, \mu, \alpha)$  for  $|z| < R(p, \lambda, \alpha)$ , where  $\lambda > 0$  and

$$(3.9) \quad R(p, \lambda, \alpha) = \begin{cases} \frac{(p+\lambda-\alpha) - \sqrt{(p+\lambda-\alpha)^2 - p(p-2\alpha)}}{p-2\alpha}, & \alpha \neq \frac{p}{2}; \\ \frac{p}{p+2\lambda}, & \alpha = \frac{p}{2}. \end{cases}$$

The bound  $R(p, \lambda, \alpha)$  is best possible.

*Proof.* From (1.4), we get

$$(3.10) \quad \frac{zf'(z)}{f(z)^{1-\mu}g(z)^\mu} = \alpha + (p-\alpha)u(z) \quad (z \in E),$$

where  $u(z) = 1 + u_1z + u_2z^2 + \dots$  is analytic and has a positive real part in  $E$ . Differentiating (3.10) logarithmically, we deduce that

$$\begin{aligned} & \Re \left\{ \frac{zf'(z)}{f(z)^{1-\mu}g(z)^\mu} + \lambda \left( 1 + \frac{zf''(z)}{f'(z)} - (1-\mu)\frac{zf'(z)}{f(z)} - \mu\frac{zg'(z)}{g(z)} \right) \right\} - \alpha \\ &= (p-\alpha)\Re \left\{ u(z) + \frac{\lambda zu'(z)}{\alpha + (p-\alpha)u(z)} \right\} \\ (3.11) \quad & \geq (p-\alpha)\Re \left\{ u(z) - \frac{\lambda |zu'(z)|}{|\alpha + (p-\alpha)u(z)|} \right\}. \end{aligned}$$

Using the well-known estimates [5]

$$|zu'(z)| \leq \frac{2r}{1-r^2}\Re\{u(z)\} \quad \text{and} \quad \Re\{u(z)\} \geq \frac{1-r}{1+r} \quad (|z| = r < 1)$$

in (3.11), we get

$$\begin{aligned} & \Re \left\{ \frac{zf'(z)}{f(z)^{1-\mu}g(z)^\mu} + \lambda \left( 1 + \frac{zf''(z)}{f'(z)} - (1-\mu)\frac{zf'(z)}{f(z)} - \mu\frac{zg'(z)}{g(z)} \right) \right\} - \alpha \\ & \geq (p-\alpha)\Re\{u(z)\} \left\{ 1 - \frac{2\lambda r}{\alpha(1-r^2) + (p-\alpha)(1-r)^2} \right\}, \end{aligned}$$

which is certainly positive if  $r < R(p, \lambda, \alpha)$ , where  $R(p, \lambda, \alpha)$  is given by (3.9).

To show that the bound  $R(p, \lambda, \alpha)$  is best possible, we consider the function  $f \in \mathcal{A}_p$  defined by

$$\frac{zf'(z)}{f(z)^{1-\mu}g(z)^\mu} = \alpha + (p-\alpha)\frac{1-z}{1+z} \quad (0 \leq \alpha < p, z \in E)$$

for some  $g \in \mathcal{S}_p^*$ . Noting that

$$\begin{aligned} & \Re \left\{ \frac{zf'(z)}{f(z)^{1-\mu}g(z)^\mu} + \lambda \left( 1 + \frac{zf''(z)}{f'(z)} - (1-\mu)\frac{zf'(z)}{f(z)} - \mu\frac{zg'(z)}{g(z)} \right) \right\} - \alpha \\ &= (p-\alpha) \left[ \frac{1-z}{1+z} + \frac{2\lambda z}{\alpha(1-z^2) + (p-\alpha)(1+z)^2} \right] \\ &= 0 \end{aligned}$$

for  $z = -R(p, \lambda, \alpha)$ , we conclude that the bound is best possible. This proves Theorem 3.6.  $\square$

For  $\mu = 0$  and  $\lambda = 1$ , Theorem 3.6 yields:

**Corollary 3.7.** *If  $f \in \mathcal{S}_p^*(\alpha)$  ( $0 \leq \alpha < p$ ), then  $f \in K_p(\alpha)$  in  $|z| < \xi(p, \alpha)$ , where*

$$\xi(p, \alpha) = \begin{cases} \frac{(p+1-\alpha) - \sqrt{\alpha^2 + 2(p-\alpha) + 1}}{p-2\alpha}, & \alpha \neq \frac{p}{2}; \\ \frac{p}{p+2}, & \alpha = \frac{p}{2}. \end{cases}$$

*The bound  $\xi(p, \alpha)$  is best possible.*

**Theorem 3.8.** *If  $f \in \mathcal{A}_p$  satisfies*

$$\Re \left\{ \frac{f(z)}{z^p} \right\} > 0 \quad \text{and} \quad \left| \frac{zf'(z)}{f(z)^{1-\mu}g(z)^\mu} - p \right| < p \quad (0 \leq \mu, z \in E)$$

for  $g \in \mathcal{S}_p^*$ , then  $f$  is  $p$ -valently convex(univalent) in  $|z| < \tilde{R}(p, \mu)$ , where

$$\tilde{R}(p, \mu) = \frac{3 + 2\mu(p-1) - \sqrt{(3 + 2\mu(p-1))^2 - 4p(2\mu p - p - 1)}}{2(2\mu p - p - 1)}.$$

The bound  $\tilde{R}(p, \mu)$  is best possible.

*Proof.* Letting

$$h(z) = \frac{zf'(z)}{pf(z)^{1-\mu}g(z)^\mu} - 1 \quad (z \in E),$$

we note that  $h(z)$  is analytic in  $E$ ,  $h(0) = 0$  and  $|h(z)| < 1$  for  $z \in E$ . Thus, by applying Schwarz's Lemma we get

$$h(z) = z\psi(z),$$

where  $\psi(z)$  is analytic in  $E$  and  $|\psi(z)| \leq 1$  for  $z \in E$ . Therefore,

$$(3.12) \quad zf'(z) = pf(z)^{1-\mu}g(z)^\mu(1 + z\psi(z)).$$

Making use of logarithmic differentiation in (3.12), we obtain

$$(3.13) \quad 1 + \frac{zf''(z)}{f'(z)} = (1 - \mu)\frac{zf'(z)}{f(z)} + \mu\frac{zg'(z)}{g(z)} + \frac{z(\psi(z) + z\psi'(z))}{1 + z\psi(z)}.$$

Setting  $\phi(z) = f(z)/z^p = 1 + c_1z + c_2z^2 + \dots$ ,  $\Re\{\phi(z)\} > 0$  for  $z \in E$ , we get

$$\frac{zf'(z)}{f(z)} = p + \frac{z\phi'(z)}{\phi(z)}$$

so that by (3.13),

$$(3.14) \quad 1 + \frac{zf''(z)}{f'(z)} = (1 - \mu)p + (1 - \mu)\frac{z\phi'(z)}{\phi(z)} + \mu\frac{zg'(z)}{g(z)} + \frac{z(\psi(z) + z\psi'(z))}{1 + z\psi(z)}.$$

Now, by using the well-known estimates [1]

$$\Re\left\{\frac{z\phi'(z)}{\phi(z)}\right\} \geq -\frac{2r}{1-r^2}, \quad \Re\left\{\frac{zg'(z)}{g(z)}\right\} \geq -\frac{p(1-r)}{1+r} \quad \text{and}$$

$$\Re\left\{\frac{\psi(z) + z\psi'(z)}{1 + z\psi(z)}\right\} \geq -\frac{1}{1-r}$$

for  $|z| = r < 1$  in (3.14), we deduce that

$$\Re\left\{1 + \frac{zf''(z)}{f'(z)}\right\} \geq \frac{(2\mu p - p - 1)r^2 - \{3 + 2\mu(p-1)\}r + p}{1 - r^2}$$

which is certainly positive if  $r < \tilde{R}(p, \mu)$ . □

It is easily seen that the bound  $\tilde{R}(p, \mu)$  is sharp for the functions  $f, g \in \mathcal{A}_p$  defined in  $E$  by

$$\frac{zf'(z)}{pf(z)^{1-\mu}g(z)^\mu} = \frac{1}{1+z}, \quad g(z) = \frac{z^p}{(1+z)^2} \quad (0 \leq \mu, z \in E).$$

Choosing  $\mu = 0$  in Theorem 3.8, we have



**Corollary 3.9.** *If  $f \in \mathcal{A}_p$  satisfies*

$$\Re \left\{ \frac{f(z)}{z^p} \right\} > 0 \quad \text{and} \quad \left| \frac{zf'(z)}{f(z)} - p \right| < p \quad (z \in E)$$

*then  $f$  is  $p$ -valently convex in  $|z| < \left\{ \sqrt{9 + 4p(p+1)} - 3 \right\} / 2(p+1)$ . The result is best possible.*

For a function  $f \in \mathcal{A}_p$ , we define the integral operator  $F_{\mu,\delta}$  as follows:

$$(3.15) \quad F_{\mu,\delta}(f) = F_{\mu,\delta}(f)(z) = \left( \frac{\delta + p\mu}{z^\delta} \int_0^z t^{\delta-1} f(t)^\mu dt \right)^{\frac{1}{\mu}} \quad (z \in E),$$

where  $\mu$  and  $\delta$  are real numbers with  $\mu > 0$ ,  $\delta > -p\mu$ .

The following lemma will be required for the proof of Theorem 3.13 below.

**Lemma 3.10.** *Let  $g \in \mathcal{S}_p^*(A, B)$ ,  $\mu$  and  $\delta$  are real numbers with  $\mu > 0$ ,  $\delta > \max \left\{ -p\mu, -\frac{p\mu(1-A)}{(1-B)} \right\}$ . Then  $F_{\mu,\delta}(g) \in \mathcal{S}_p^*(A, B)$ .*

The proof of the above lemma follows by using Lemma 2.2 followed by a simple calculation.

**Theorem 3.11.** *Let  $\mu$  and  $\delta$  be real numbers with  $\mu > 0$ ,  $\delta > \max \left\{ -p\mu, -\frac{p\mu(1-A)}{(1-B)} \right\}$  ( $-1 \leq B < A \leq 1$ ) and let  $f \in \mathcal{A}_p$ . If*

$$\left| \arg \left( \frac{zf'(z)}{f(z)^{1-\mu}g(z)^\mu} - \alpha \right) \right| < \frac{\pi}{2}\beta \quad (0 \leq \alpha < p; 0 < \beta \leq 1)$$

*for some  $g \in \mathcal{S}_p^*(A, B)$ , then*

$$\left| \arg \left( \frac{z(F_{\mu,\delta})'(f)}{F_{\mu,\delta}(f)^{1-\mu}F_{\mu,\delta}(g)^\mu} - \alpha \right) \right| < \frac{\pi}{2}\eta,$$

*where  $F_{\mu,\delta}(f)$  is the operator given by (3.15) and  $\eta$  ( $0 < \eta \leq 1$ ) is the solution of the equation*

$$(3.16) \quad \beta = \begin{cases} \eta + \frac{2}{\pi} \tan^{-1} \left( \frac{(1+B)\eta \sin(\pi(1-t(A,B,\delta,\mu,p))/2)}{(1+B)\delta + \mu p(1+A) + (1+B)\eta \cos(\pi(1-t(A,B,\delta,\mu,p))/2)} \right), & B \neq -1; \\ \eta, & B = -1, \end{cases}$$

*and*

$$(3.17) \quad t(A, B, \delta, \mu, p) = \frac{2}{\pi} \sin^{-1} \left( \frac{\mu p(A - B)}{\delta(1 - B^2) + \mu p(1 - AB)} \right).$$

*Proof.* Let us put

$$q(z) = \frac{1}{p - \alpha} \left( \frac{z(F_{\mu,\delta})'(f)}{F_{\mu,\delta}(f)^{1-\mu}F_{\mu,\delta}(g)^\mu} - \beta \right) = \frac{\Phi(z)}{\Psi(z)},$$

where

$$\Phi(z) = \frac{1}{p - \alpha} \left\{ z^\delta f(z)^\mu - \delta \int_0^z t^{\delta-1} f(t)^\mu dt - \mu \alpha \int_0^z t^{\delta-1} g(t)^\mu dt \right\}$$

and

$$\Psi(z) = \mu \int_0^z t^{\delta-1} g(t)^\mu dt.$$

Then  $q(z)$  is analytic in  $E$  and  $q(0) = 1$ . By a simple calculation, we get

$$\begin{aligned}\frac{\Phi'(z)}{\Psi'(z)} &= q(z) \left( 1 + \frac{S(z)}{zS'(z)} \frac{zq'(z)}{q(z)} \right) \\ &= \frac{1}{p - \beta} \left( \frac{zf'(z)}{f(z)^{1-\mu}g(z)^\mu} - \alpha \right).\end{aligned}$$

Since  $F_{\mu,\delta}(g) \in \mathcal{S}_p^*(A, B)$ , by (1.6) and (1.7), we have

$$(3.18) \quad \frac{zS'(z)}{S(z)} = \delta + \mu \frac{z(F_{\mu,\delta})'(g)}{F_{\mu,\delta}(g)} = \rho e^{i\pi\theta/2},$$

where

$$\begin{cases} \delta + \frac{\mu p(1-A)}{1-B} < \rho < \delta + \frac{\mu p(1+A)}{1+B} \\ -t(A, B, \delta, \mu, p) < \theta < t(A, B, \delta, \mu, p) \text{ for } B \neq -1 \end{cases}$$

when  $t(A, B, \delta, \mu, p)$  is given by (3.17), and

$$\begin{cases} \delta + \frac{\mu p(1-A)}{2} < \rho < \infty \\ -1 < \theta < 1 \text{ for } B = -1. \end{cases}$$

Further, taking  $\omega(z) = S(z)/zS'(z)$  in Lemma 2.1, we note that  $q(z) \neq 0$  in  $E$ . If there exists a point  $z_0 \in E$  such that the condition (2.7) is satisfied, then (by Lemma 2.5) we obtain (2.8) under the restrictions (2.9) and (2.10).

At first, suppose that  $q(z_0)^{\frac{1}{\eta}} = ix$  ( $x > 0$ ). For the case  $B \neq -1$ , by (3.18), we obtain

$$\begin{aligned}& \arg \left( \frac{z_0 f'(z_0)}{f(z_0)^{1-\mu} g(z_0)^\mu} - \alpha \right) \\ &= \arg(q(z_0)) + \arg \left( 1 + \frac{1}{\delta + \mu \frac{z_0 (F_{\mu,\delta}(g))'(z_0)}{F_{\mu,\delta}(g)(z_0)}} \cdot \frac{z_0 q'(z_0)}{q(z_0)} \right) \\ &= \frac{\pi}{2} \eta + \arg \left( 1 + (\rho e^{i\pi\theta/2})^{-1} i \eta k \right) \\ &= \frac{\pi}{2} \eta + \tan^{-1} \left( \frac{\eta k \sin(\pi(1-\theta)/2)}{\rho + \cos(\pi(1-\theta)/2)} \right) \\ &\geq \frac{\pi}{2} \eta + \tan^{-1} \left( \frac{\eta \sin(\pi(1-t(A, B, \delta, \mu, p))/2)}{\delta + \frac{\mu p(1+A)}{1+B} + \eta \cos(\pi(1-t(A, B, \delta, \mu, p))/2)} \right) \\ &= \frac{\pi}{2} \beta,\end{aligned}$$

where  $\beta$  and  $t(A, B, \delta, \mu, p)$  are given by (3.16) and (3.17), respectively. Similarly, for the case  $B = -1$ , we have

$$\arg \left( \frac{zf'(z)}{f(z)^{1-\mu}g(z)^\mu} - \alpha \right) \geq \frac{\pi}{2} \eta.$$

This is a contradiction to the assumption of our theorem.

Next, suppose that  $q(z_0)^{\frac{1}{\eta}} = -ix$  ( $x > 0$ ). For the case  $B \neq -1$ , applying the same method as above, we have

$$\begin{aligned} & \arg \left( \frac{z_0 f'(z_0)}{f(z_0)^{1-\mu} g(z_0)^\mu} - \alpha \right) \\ & \leq -\frac{\pi}{2} \eta - \tan^{-1} \left( \frac{\eta \sin(\pi(1-t(A, B, \delta, \mu, p))/2)}{\delta + \frac{\mu p(1+A)}{1+B} + \eta \cos(\pi(1-t(A, B, \delta, \mu, p))/2)} \right) \\ & = -\frac{\pi}{2} \beta, \end{aligned}$$

where  $\beta$  and  $t(A, B, \delta, \mu, p)$  are given by (3.16) and (3.17), respectively and for the case  $B = -1$ , we have

$$\arg \left( \frac{z f'(z)}{f(z)^{1-\mu} g(z)^\mu} - \alpha \right) \leq -\frac{\pi}{2} \eta,$$

which contradicts the assumption. Thus, we complete the proof of the theorem.  $\square$

Letting  $\mu = 1$ ,  $B \rightarrow A$  and  $g(z) = z^p$  in Theorem 3.11, we have

**Corollary 3.12.** *Let  $\delta > -p$  and  $f \in \mathcal{A}_p$ . If*

$$\left| \arg \left( \frac{f'(z)}{z^{p-1}} - \alpha \right) \right| < \frac{\pi}{2} \beta \quad (0 \leq \alpha < p; 0 < \beta \leq 1),$$

then

$$\left| \arg \left( \frac{F'_{1,\delta}(f)}{z^{p-1}} - \alpha \right) \right| < \frac{\pi}{2} \eta,$$

where  $F_{1,\delta}(f)$  is the integral operator given by (3.15) for  $\mu = 1$  and  $\eta$  ( $0 < \eta \leq 1$ ) is the solution of the equation

$$\beta = \eta + \frac{2}{\pi} \tan^{-1} \left( \frac{\eta}{\delta + p} \right).$$

**Theorem 3.13.** *Let  $\lambda > 0$ . If  $f \in \mathcal{A}$  satisfies the condition*

$$(3.19) \quad \gamma \left\{ \frac{z f'(z)}{f^{1-\mu}(z) g^\mu(z)} \right\} + \lambda \left\{ 1 + \frac{z f''(z)}{f'(z)} - (1-\mu) \frac{z f'(z)}{f(z)} - \mu \frac{z g'(z)}{g(z)} \right\} \neq it \quad (z \in E)$$

for some  $\mu$  ( $\mu \geq 0$ ),  $\gamma$  ( $\gamma > 0$ ) and  $g \in \mathcal{S}_p^*$ , where  $t$  is a real number with  $|t| \geq \sqrt{\lambda(\lambda + 2p\gamma)}$ , then

$$\Re \left\{ \frac{z f'(z)}{f^{1-\mu}(z) g^\mu(z)} \right\} > 0 \quad (z \in E).$$

*Proof.* Let

$$\phi(z) = \frac{z f'(z)}{p f^{1-\mu}(z) g^\mu(z)} \quad (z \in E),$$

where  $\phi(0) = 1$ . From (3.19), we easily have  $\phi(z) \neq 0$  in  $E$ . In fact, if  $\phi$  has a zero of order  $m$  at  $z = z_1 \in E$ , then  $\phi$  can be written as

$$\phi(z) = (z - z_1)^m q(z) \quad (m \in \mathbb{N}),$$

where  $q(z)$  is analytic in  $E$  and  $q(z_1) \neq 0$ . Hence, we have

$$\begin{aligned} & \gamma \left\{ \frac{zf'(z)}{f^{1-\mu}(z)g^\mu(z)} \right\} + \lambda \left\{ 1 + \frac{zf''(z)}{f'(z)} - (1-\mu) \frac{zf'(z)}{f(z)} - \mu \frac{zg'(z)}{g(z)} \right\} \\ & = p\gamma\phi(z) + \lambda \frac{z\phi'(z)}{\phi(z)} \\ (3.20) \quad & = p\gamma(z-z_1)^m q(z) + \lambda \frac{mz}{z-z_1} + \lambda \frac{zq'(z)}{q(z)}. \end{aligned}$$

But the imaginary part of (3.20) can take any infinite values when  $z \rightarrow z_1$  in a suitable direction. This contradicts (3.19). Thus, if there exists a point  $z_0 \in E$  such that

$$\Re\{p(z)\} > 0 \text{ for } |z| < |z_0|, \quad \Re\{p(z_0)\} > 0 \text{ and } p(z_0) = i\ell \ (\ell \neq 0),$$

then we have  $p(z_0) \neq 0$ . From Lemma 2.5 and (3.20), we get

$$\begin{aligned} p\gamma\phi(z_0) + \lambda \frac{z_0\phi'(z_0)}{\phi(z_0)} & = i(p\gamma\ell + \lambda k), \\ p\gamma\ell + \lambda k & \geq \frac{1}{2} \left( \frac{\lambda}{\ell} + (\lambda + 2p\gamma)\ell \right) \geq \sqrt{\lambda(\lambda + 2p\gamma)} \text{ when } \ell > 0, \end{aligned}$$

and

$$p\gamma\ell + \lambda k \leq -\frac{1}{2} \left( \frac{\lambda}{|\ell|} + (\lambda + 2p\gamma)|\ell| \right) \leq -\sqrt{\lambda(\lambda + 2p\gamma)} \text{ when } \ell < 0,$$

which contradicts (3.19). Therefore, we have  $\Re\{\phi(z)\} > 0$  in  $E$ . This completes the proof of the theorem.  $\square$

Taking  $g(z) = z^p$  and  $\mu = 1$  in Theorem 3.13, we have

**Corollary 3.14.** *Let  $\lambda > 0$ . If  $f \in \mathcal{A}_p$  satisfies the condition*

$$\gamma \frac{f'(z)}{z^{p-1}} + \lambda \left\{ 1 + \frac{zf''(z)}{f'(z)} - p \right\} \neq it \quad (z \in E)$$

for some  $\gamma$  ( $\gamma > 0$ ), where  $t$  is a real number with  $|t| \geq \sqrt{\lambda(\lambda + 2p\gamma)}$ , then

$$\Re \left\{ \frac{f'(z)}{z^{p-1}} \right\} > 0 \quad (z \in E).$$

**Corollary 3.15.** *Let  $\lambda > 0$ . If  $f \in \mathcal{A}_p$  satisfies the condition*

$$\left| \gamma \left\{ \frac{f'(z)}{z^{p-1}} - p \right\} + \lambda \left\{ 1 + \frac{zf''(z)}{f'(z)} - p \right\} \right| < \lambda + \gamma p \quad (z \in E)$$

for some  $\gamma$  ( $\gamma > 0$ ), then

$$\Re \left\{ \frac{f'(z)}{z^{p-1}} \right\} > 0 \quad (z \in E).$$

**Remark 3.16.** From a result of Nunokawa [9] and Saitoh and Nunokawa [11], it follows that, if  $f \in \mathcal{A}_p$  satisfies the hypothesis of Corollary 3.14 or Corollary 3.15, then  $f$  is  $p$ -valent in  $E$  and  $p$ -valently convex in the disc  $|z| < (\sqrt{p+1} - 1)/p$ .

Letting  $\gamma = 1$ ,  $\mu = 0$  in Theorem 3.13, we get the following result due to Dingdong [4] which in turn yields the work of Cho and Kim [3] for  $p = 1$ .

**Corollary 3.17.** Let  $\lambda > 0$ . If  $f \in \mathcal{A}_p$  satisfies the condition

$$(1 - \lambda) \frac{zf'(z)}{f(z)} + \lambda \left\{ 1 + \frac{zf''(z)}{f'(z)} \right\} \neq it \quad (z \in E),$$

where  $t$  is a real number with  $|t| \geq \sqrt{\lambda(\lambda + 2p)}$ , then  $f \in S_p^*$ .

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