



## ON STARLIKENESS AND CONVEXITY OF ANALYTIC FUNCTIONS SATISFYING A DIFFERENTIAL INEQUALITY

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**ABSTRACT.** In the present paper, the authors investigate a differential inequality defined by multiplier transformation in the open unit disk  $E = \{z : |z| < 1\}$ . As consequences, sufficient conditions for starlikeness and convexity of analytic functions are obtained.

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### 1. INTRODUCTION

Let  $\mathcal{A}_p$  denote the class of functions of the form  $f(z) = z^p + \sum_{k=p+1}^{\infty} a_k z^k$ ,  $p \in \mathbb{N} = \{1, 2, \dots\}$ , which are analytic in the open unit disc  $E = \{z : |z| < 1\}$ . We write  $\mathcal{A}_1 = \mathcal{A}$ . A function  $f \in \mathcal{A}_p$  is said to be  $p$ -valent starlike of order  $\alpha$  ( $0 \leq \alpha < p$ ) in  $E$  if

$$\Re \left( \frac{zf'(z)}{f(z)} \right) > \alpha, \quad z \in E.$$

We denote by  $S_p^*(\alpha)$ , the class of all such functions. A function  $f \in \mathcal{A}_p$  is said to be  $p$ -valent convex of order  $\alpha$  ( $0 \leq \alpha < p$ ) in  $E$  if

$$\Re \left( 1 + \frac{zf''(z)}{f'(z)} \right) > \alpha, \quad z \in E.$$

Let  $K_p(\alpha)$  denote the class of all those functions  $f \in \mathcal{A}_p$  which are multivalently convex of order  $\alpha$  in  $E$ . Note that  $S_1^*(\alpha)$  and  $K_1(\alpha)$  are, respectively, the usual classes of univalent starlike functions of order  $\alpha$  and univalent convex functions of order  $\alpha$ ,  $0 \leq \alpha < 1$ , and will be denoted here by  $S^*(\alpha)$  and  $K(\alpha)$ , respectively. We shall use  $S^*$  and  $K$  to denote  $S^*(0)$  and  $K(0)$ , respectively which are the classes of univalent starlike (w.r.t. the origin) and univalent convex functions.

For  $f \in \mathcal{A}_p$ , we define the multiplier transformation  $I_p(n, \lambda)$  as

$$(1.1) \quad I_p(n, \lambda)f(z) = z^p + \sum_{k=p+1}^{\infty} \left( \frac{k+\lambda}{p+\lambda} \right)^n a_k z^k, \quad (\lambda \geq 0, n \in \mathbb{Z}).$$

The operator  $I_p(n, \lambda)$  has recently been studied by Aghalary et.al. [1]. Earlier, the operator  $I_1(n, \lambda)$  was investigated by Cho and Srivastava [3] and Cho and Kim [2], whereas the operator  $I_1(n, 1)$  was studied by Uralegaddi and Somanatha [11].  $I_1(n, 0)$  is the well-known Sălăgean [10] derivative operator  $D^n$ , defined as:  $D^n f(z) = z + \sum_{k=2}^{\infty} k^n a_k z^k$ ,  $n \in \mathbb{N}_0 = \mathbb{N} \cup \{0\}$  and  $f \in \mathcal{A}$ .

A function  $f \in \mathcal{A}_p$  is said to be in the class  $S_n(p, \lambda, \alpha)$  for all  $z$  in  $E$  if it satisfies

$$(1.2) \quad \Re \left( \frac{I_p(n+1, \lambda)f(z)}{I_p(n, \lambda)f(z)} \right) > \frac{\alpha}{p},$$

for some  $\alpha$  ( $0 \leq \alpha < p, p \in \mathbb{N}$ ). We note that  $S_0(1, 0, \alpha)$  and  $S_1(1, 0, \alpha)$  are the usual classes  $S^*(\alpha)$  and  $K(\alpha)$  of starlike functions of order  $\alpha$  and convex functions of order  $\alpha$ , respectively.

In 1989, Owa, Shen and Obradović [8] obtained a sufficient condition for a function  $f \in \mathcal{A}$  to belong to the class  $S_n(1, 0, \alpha) = S_n(\alpha)$ .

Recently, Li and Owa [4] studied the operator  $I_1(n, 0)$ .

In the present paper, we investigate the differential inequality

$$\Re \left( \frac{(1-\alpha)I_p(n+1, \lambda)f(z) + \alpha I_p(n+2, \lambda)f(z)}{(1-\beta)I_p(n, \lambda)f(z) + \beta I_p(n+1, \lambda)f(z)} \right) > M(\alpha, \beta, \gamma, \lambda, p)$$

where  $\alpha$  and  $\beta$  are real numbers and  $M(\alpha, \beta, \gamma, \lambda, p)$  is a certain real number given in Section 2, for starlikeness and convexity of  $f \in \mathcal{A}_p$ . We obtain sufficient conditions for  $f \in \mathcal{A}_p$  to be a member of  $S_n(p, \lambda, \gamma)$ , for some  $\gamma$  ( $0 \leq \gamma < p, p \in \mathbb{N}$ ). Many known results for starlikeness appear as corollaries to our main result and some new results regarding convexity of analytic functions are obtained.

## 2. MAIN RESULT

We shall make use of the following lemma of Miller and Mocanu to prove our result.

**Lemma 2.1** ([6, 7]). *Let  $\Omega$  be a set in the complex plane  $\mathbb{C}$  and let  $\psi : \mathbb{C}^2 \times E \rightarrow \mathbb{C}$ . For  $u = u_1 + iu_2$ ,  $v = v_1 + iv_2$ , assume that  $\psi$  satisfies the condition  $\psi(iu_2, v_1; z) \notin \Omega$ , for all  $u_2, v_1 \in \mathbb{R}$ , with  $v_1 \leq -(1 + u_2^2)/2$  and for all  $z \in E$ . If the function  $p$ ,  $p(z) = 1 + p_1 z + p_2 z^2 + \dots$ , is analytic in  $E$  and if  $\psi(p(z), zp'(z); z) \in \Omega$ , then  $\Re p(z) > 0$  in  $E$ .*

We, now, state and prove our main theorem.

**Theorem 2.2.** *Let  $\alpha \geq 0$ ,  $\beta \leq 1$ ,  $\lambda \geq 0$  and  $0 \leq \gamma < p$  be real numbers such that  $\beta(1 - \frac{\gamma}{p}) < \frac{1}{2}$  and  $\beta \leq \alpha$ . If  $f \in \mathcal{A}_p$  satisfies the condition*

$$(2.1) \quad \Re \left( \frac{(1-\alpha)I_p(n+1, \lambda)f(z) + \alpha I_p(n+2, \lambda)f(z)}{(1-\beta)I_p(n, \lambda)f(z) + \beta I_p(n+1, \lambda)f(z)} \right) > M(\alpha, \beta, \gamma, \lambda, p),$$

then

$$\Re \left( \frac{I_p(n+1, \lambda)f(z)}{I_p(n, \lambda)f(z)} \right) > \frac{\gamma}{p}$$

i.e.,  $f(z) \in S_n(p, \lambda, \gamma)$  where,

$$M(\alpha, \beta, \gamma, \lambda, p) = \frac{\frac{(1-\alpha)\gamma}{p} + \frac{\alpha\gamma^2}{p^2} - \frac{\alpha(1-\frac{\gamma}{p})}{2(p+\lambda)}}{1 - \beta \left(1 - \frac{\gamma}{p}\right)}.$$

*Proof.* Since  $0 \leq \gamma < p$ , let us write  $\mu = \frac{\gamma}{p}$ . Thus, we have  $0 \leq \mu < 1$ .

Now we define,

$$(2.2) \quad \frac{I_p(n+1, \lambda)f(z)}{I_p(n, \lambda)f(z)} = \mu + (1 - \mu)r(z), \quad z \in E.$$

Therefore  $r(z)$  is analytic in  $E$  and  $r(0) = 1$ .

Differentiating (2.2) logarithmically, we obtain

$$(2.3) \quad \frac{zI_p'(n+1, \lambda)f(z)}{I_p(n+1, \lambda)f(z)} - \frac{zI_p'(n, \lambda)f(z)}{I_p(n, \lambda)f(z)} = \frac{(1 - \mu)zr'(z)}{\mu + (1 - \mu)r(z)}, \quad z \in E.$$

Using the fact that

$$zI_p'(n, \lambda)f(z) = (p + \lambda)I_p(n+1, \lambda)f(z) - \lambda I_p(n, \lambda)f(z).$$

Thus (2.3) reduces to

$$\frac{I_p(n+2, \lambda)f(z)}{I_p(n+1, \lambda)f(z)} = \mu + (1 - \mu)r(z) + \frac{(1 - \mu)zr'(z)}{(\lambda + p)[\mu + (1 - \mu)r(z)]}.$$

Now, a simple calculation yields

$$\begin{aligned} & \frac{(1 - \alpha)I_p(n+1, \lambda)f(z) + \alpha I_p(n+2, \lambda)f(z)}{(1 - \beta)I_p(n, \lambda)f(z) + \beta I_p(n+1, \lambda)f(z)} \\ &= \frac{(1 - \alpha) + \alpha \left( \mu + (1 - \mu)r(z) + \frac{(1 - \mu)zr'(z)}{(\lambda + p)[\mu + (1 - \mu)r(z)]} \right)}{(1 - \beta) + \beta[\mu + (1 - \mu)r(z)]} [\mu + (1 - \mu)r(z)] \\ &= \frac{(1 - \alpha)[\mu + (1 - \mu)r(z)] + \alpha \left( [\mu + (1 - \mu)r(z)]^2 + \frac{(1 - \mu)zr'(z)}{(\lambda + p)} \right)}{(1 - \beta) + \beta[\mu + (1 - \mu)r(z)]} \\ (2.4) \quad &= \psi(r(z), zr'(z); z) \end{aligned}$$

where,

$$\psi(u, v; z) = \frac{(1 - \alpha)[\mu + (1 - \mu)u] + \alpha \left( (\mu + (1 - \mu)u)^2 + \frac{(1 - \mu)v}{(\lambda + p)} \right)}{(1 - \beta) + \beta[\mu + (1 - \mu)u]}.$$

Let  $u = u_1 + iu_2$  and  $v = v_1 + iv_2$ , where  $u_1, u_2, v_1, v_2$  are reals with  $v_1 \leq -\frac{1+u_2^2}{2}$ . Then, we have

$$\begin{aligned}
 & \Re \psi(iu_2, v_1; z) \\
 &= \frac{[(1-\alpha)\mu + \alpha\mu^2][1-\beta(1-\mu)]}{[1-\beta(1-\mu)]^2 + \beta^2(1-\mu)^2u_2^2} \\
 & \quad + \frac{(1-\mu)^2[(1-\alpha)\beta - \alpha(1-\beta(1-\mu)) + 2\alpha\beta\mu]u_2^2 + \frac{\alpha(1-\mu)[1-\beta(1-\mu)]v_1}{p+\lambda}}{[1-\beta(1-\mu)]^2 + \beta^2(1-\mu)^2u_2^2} \\
 &\leq \frac{\left[(1-\alpha)\mu + \alpha\mu^2 - \frac{\alpha(1-\mu)}{2(\lambda+p)}\right][1-\beta(1-\mu)]}{[1-\beta(1-\mu)]^2 + \beta^2(1-\mu)^2u_2^2} \\
 & \quad + \frac{\left[(1-\mu)^2[(1-\alpha)\beta - \alpha(1-\beta(1-\mu)) + 2\alpha\beta\mu] - \frac{\alpha(1-\mu)[1-\beta(1-\mu)]}{2(p+\lambda)}\right]u_2^2}{[1-\beta(1-\mu)]^2 + \beta^2(1-\mu)^2u_2^2} \\
 &= \frac{A + Bu_2^2}{[1-\beta(1-\mu)]^2 + \beta^2(1-\mu)^2u_2^2} \\
 &= \phi(u_2), \quad \text{say} \\
 (2.5) \quad &\leq \max \phi(u_2)
 \end{aligned}$$

where,

$$A = \left[(1-\alpha)\mu + \alpha\mu^2 - \frac{\alpha(1-\mu)}{2(\lambda+p)}\right][1-\beta(1-\mu)]$$

and

$$B = (1-\mu)^2[(1-\alpha)\beta - \alpha(1-\beta(1-\mu)) + 2\alpha\beta\mu] - \frac{\alpha(1-\mu)[1-\beta(1-\mu)]}{2(p+\lambda)}.$$

It can be easily verified that  $\phi'(u_2) = 0$  implies that  $u_2 = 0$ . Under the given conditions, we observe that  $\phi''(0) < 0$ . Therefore,

$$(2.6) \quad \max \phi(u_2) = \phi(0) = M(\alpha, \beta, \gamma, \lambda, p).$$

Let

$$\Omega = \{w : \Re w > M(\alpha, \beta, \gamma, \lambda, p)\}.$$

Then from (2.1) and (2.4), we have  $\psi(r(z), zr'(z); z) \in \Omega$  for all  $z \in E$ , but  $\psi(iu_2, v_1; z) \notin \Omega$ , in view of (2.5) and (2.6). Therefore, by Lemma 2.1 and (2.2), we conclude that

$$\Re \left( \frac{I_p(n+1, \lambda)f(z)}{I_p(n, \lambda)f(z)} \right) > \frac{\gamma}{p}.$$

□

### 3. COROLLARIES

By taking  $p = 1$  and  $\lambda = 0$  in Theorem 2.2. We have the following corollary.

**Corollary 3.1.** Let  $\alpha \geq 0$ ,  $\beta \leq 1$  and  $0 \leq \gamma < 1$  be real numbers such that  $\beta(1-\gamma) < \frac{1}{2}$  and  $\beta \leq \alpha$ . If  $f \in \mathcal{A}$  satisfies the condition

$$\Re \left( \frac{(1-\alpha)D^{n+1}f(z) + \alpha D^{n+2}f(z)}{(1-\beta)D^n f(z) + \beta D^{n+1}f(z)} \right) > M(\alpha, \beta, \gamma, 0, 1),$$

then

$$\Re \frac{D^{n+1}f(z)}{D^n f(z)} > \gamma,$$

i.e.  $f(z) \in S_n(\gamma)$ , where,

$$M(\alpha, \beta, \gamma, 0, 1) = \frac{(1-\alpha)\gamma + \alpha\gamma^2 - \frac{\alpha(1-\gamma)}{2}}{1-\beta(1-\gamma)}.$$

By taking  $p = 1, n = 0$  and  $\lambda = 0$  in Theorem 2.2. We have the following corollary.

**Corollary 3.2.** Let  $\alpha \geq 0, \beta \leq 1$  and  $0 \leq \gamma < 1$  be real numbers such that  $\beta(1-\gamma) < \frac{1}{2}$  and  $\beta \leq \alpha$ . If  $f \in \mathcal{A}$  satisfies the condition

$$\Re \left( \frac{zf'(z) + \alpha z^2 f''(z)}{(1-\beta)f(z) + \beta z f'(z)} \right) > M(\alpha, \beta, \gamma, 0, 1),$$

then

$$\Re \frac{zf'(z)}{f(z)} > \gamma,$$

i.e.  $f(z) \in S^*(\gamma)$ , where,

$$M(\alpha, \beta, \gamma, 0, 1) = \frac{(1-\alpha)\gamma + \alpha\gamma^2 - \frac{\alpha(1-\gamma)}{2}}{1-\beta(1-\gamma)}.$$

By taking  $p = 1, n = 0, \lambda = 0$  and  $\beta = 1$  in Theorem 2.2. We have the following corollary.

**Corollary 3.3.** Let  $\alpha \geq 1$  and  $\frac{1}{2} < \gamma < 1$  be real numbers. If  $f \in \mathcal{A}$  satisfies the condition

$$\Re \left( 1 + \alpha \frac{zf''(z)}{f'(z)} \right) > M(\alpha, 1, \gamma, 0, 1),$$

then

$$\Re \frac{zf'(z)}{f(z)} > \gamma,$$

i.e.  $f(z) \in S^*(\gamma)$ , where

$$M(\alpha, 1, \gamma, 0, 1) = 1 - \alpha(1-\gamma) \left( 1 + \frac{1}{2\gamma} \right)$$

By taking  $p = 1, n = 0, \lambda = 0$  and  $\beta = 0$  in Theorem 2.2, we have the following result of Ravichandran et. al. [9].

**Corollary 3.4.** Let  $\alpha \geq 0$  and  $0 \leq \gamma < 1$  be real numbers. If  $f \in \mathcal{A}$  satisfies the condition

$$\Re \frac{zf'(z)}{f(z)} \left( 1 + \alpha \frac{zf''(z)}{f'(z)} \right) > M(\alpha, 0, \gamma, 0, 1),$$

then

$$\Re \frac{zf'(z)}{f(z)} > \gamma,$$

i.e.  $f(z) \in S^*(\gamma)$ , where,

$$M(\alpha, 0, \gamma, 0, 1) = (1-\alpha)\gamma + \alpha\gamma^2 - \frac{\alpha(1-\gamma)}{2}.$$

**Remark 1.** In the case when  $\gamma = \frac{\alpha}{2}$ , Corollary 3.4 reduces to the result of Li and Owa [5].

By taking  $p = 1, n = 0$  and  $\lambda = 1$  in Theorem 2.2, we have the following corollary.

**Corollary 3.5.** Let  $\alpha \geq 0$ ,  $\beta \leq 1$  and  $0 \leq \gamma < 1$  be real numbers such that  $\beta(1 - \gamma) < \frac{1}{2}$  and  $\beta \leq \alpha$ . If  $f \in \mathcal{A}$  satisfies the condition

$$\Re \frac{1}{2} \left( \frac{(2 - \alpha)f(z) + (2 + \alpha)zf'(z) + \alpha z^2 f''(z)}{(2 - \beta)f(z) + \beta z f'(z)} \right) > M(\alpha, \beta, \gamma, 1, 1),$$

then

$$\Re \frac{1}{2} \left( 1 + \frac{zf'(z)}{f(z)} \right) > \gamma,$$

where,

$$M(\alpha, \beta, \gamma, 1, 1) = \frac{(1 - \alpha)\gamma + \alpha\gamma^2 - \frac{\alpha(1-\gamma)}{4}}{1 - \beta(1 - \gamma)}.$$

By taking  $p = 1$ ,  $n = 1$  and  $\lambda = 0$  in Theorem 2.2, we have the following corollary.

**Corollary 3.6.** Let  $\alpha \geq 0$ ,  $\beta \leq 1$  and  $0 \leq \gamma < 1$  be real numbers such that  $\beta(1 - \gamma) < \frac{1}{2}$  and  $\beta \leq \alpha$ . If  $f \in \mathcal{A}$  satisfies the condition

$$\Re \left( \frac{zf'(z) + (2\alpha + 1)z^2 f''(z) + \alpha z^3 f'''(z)}{zf'(z) + \beta z^2 f''(z)} \right) > M(\alpha, \beta, \gamma, 0, 1),$$

then

$$\Re \left( 1 + \frac{zf''(z)}{f'(z)} \right) > \gamma,$$

i.e.  $f(z) \in K(\gamma)$ , where,

$$M(\alpha, \beta, \gamma, 0, 1) = \frac{(1 - \alpha)\gamma + \alpha\gamma^2 - \frac{\alpha(1-\gamma)}{2}}{1 - \beta(1 - \gamma)}.$$

By taking  $p = 1$ ,  $n = 1$ ,  $\lambda = 0$  and  $\beta = 0$  in Theorem 2.2, we have the following corollary.

**Corollary 3.7.** Let  $\alpha \geq 0$  and  $0 \leq \gamma < 1$  be real numbers. If  $f \in \mathcal{A}$  satisfies the condition

$$\Re \left( 1 + (2\alpha + 1) \frac{zf''(z)}{f'(z)} + \alpha \frac{z^2 f'''(z)}{f'(z)} \right) > M(\alpha, 0, \gamma, 0, 1),$$

then

$$\Re \left( 1 + \frac{zf''(z)}{f'(z)} \right) > \gamma,$$

i.e.,  $f(z) \in K(\gamma)$ , where,

$$M(\alpha, 0, \gamma, 0, 1) = (1 - \alpha)\gamma + \alpha\gamma^2 - \frac{\alpha(1 - \gamma)}{2}.$$

**Remark 2.** In the main result, the real number  $M(\alpha, \beta, \gamma, \lambda, p)$  may not be the best possible as authors have not obtained the extremal function for it. The problem is still open for the best possible real number  $M(\alpha, \beta, \gamma, \lambda, p)$ .

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