

## On some subclasses of starlike and convex functions<sup>1</sup>

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### Abstract

Throughout this paper, in the second section, we prove that if  $f \in A$ ,  $\alpha \geq 0$  and  $F(z) = zf'(z) \left( \alpha + \frac{zf'(z)}{f(z)} \right)$  is starlike then  $f$  is a starlike function and, in the third section, we prove that if  $\alpha \in [0, 1)$ ,  $f \in A$  and  $F(z) = zf'(z) \left( 1 + \frac{zf''(z)}{f'(z)} \right)$  is starlike of order  $\alpha$  then  $f$  is a convex function of order  $\alpha$ .

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## 1 Introduction and preliminaries

Let  $U = \{z \in \mathbb{C} : |z| < 1\}$  be the unit disc in the complex plane and  $H(U) = \{f : U \rightarrow \mathbb{C} : f \text{ is holomorphic in } U\}$ .

We will also use the following notations:

$H[a, n] = \{f \in H(U) : f(z) = a + a_n z^n + a_{n+1} z^{n+1} + \dots\}$  for  $a \in \mathbb{C}$ ,  $n \in \mathbb{N}^*$ ,

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$A_n = \{f \in H(U) : f(z) = z + a_{n+1}z^{n+1} + a_{n+2}z^{n+2} + \dots\}$ ,  $n \in \mathbb{N}^*$ , and for  $n = 1$  we denote  $A_1$  by  $A$  and this set is called **the class of analytic functions normalized in the origin**.

Let  $S$  be the class of holomorphic and univalent functions on the unit disc which are normalized with the conditions  $f(0) = 0$ ,  $f'(0) = 1$ , so

$$S = \{f \in A : f \text{ is univalent in } U\}.$$

**Definition 1.1.** ([3]) *Let  $f : U \rightarrow \mathbb{C}$  be a holomorphic function with  $f(0) = 0$ . We say that  $f$  is **starlike in  $U$  with respect to zero** (or, in brief, **starlike**) if the function  $f$  is univalent in  $U$  and  $f(U)$  is a starlike domain with respect to zero, meaning that for each  $z \in U$  the segment between the origin and  $f(z)$  lies in  $f(U)$ .*

**Theorem 1.1.** ([3]) **(the theorem of analytical characterization of starlikeness)** *Let  $f \in H(U)$  be a function with  $f(0) = 0$ . Then  $f$  is starlike if and only if  $f'(0) \neq 0$  and*

$$\operatorname{Re} \frac{zf'(z)}{f(z)} > 0, \quad z \in U.$$

Let  $S^*$  be the class of normalized starlike functions on the unit disc  $U$ , so

$$S^* = \left\{ f \in A : \operatorname{Re} \frac{zf'(z)}{f(z)} > 0, \quad z \in U \right\}.$$

**Definition 1.2.** ([3]) *Let  $f : U \rightarrow \mathbb{C}$  be a holomorphic function. We say that  $f$  is **convex on  $U$**  (or, in brief, **convex**) if  $f$  is univalent in  $U$  and  $f(U)$  is a convex domain.*

**Theorem 1.2.** ([3]) **(the theorem of analytical characterization of convexity)** *Let  $f \in H(U)$ . Then  $f$  is convex if and only if  $f'(0) \neq 0$  and*

$$\operatorname{Re} \frac{zf''(z)}{f'(z)} + 1 > 0, \quad z \in U.$$

Let  $K$  be the class of normalized convex functions on the unit disc  $U$  and  $K(\alpha)$  be the class of normalized convex functions of order  $\alpha$ , i.e.

$$K(\alpha) = \left\{ f \in A : \operatorname{Re} \frac{zf''(z)}{f'(z)} + 1 > \alpha, z \in U \right\}.$$

**Lemma 1.1.** ([2]) *Let  $\psi : \mathbb{C}^3 \times U \rightarrow \mathbb{C}$  be a function that satisfies the condition*

$$\operatorname{Re} \psi(\rho i, \sigma, \mu + i\nu; z) \leq 0,$$

when  $\rho, \sigma, \mu, \nu \in \mathbb{R}, \sigma \leq -\frac{n}{2}(1 + \rho^2), \sigma + \mu \leq 0$ , for  $z \in U, n \geq 1$ .

If  $p \in H[1, n]$  and

$$\operatorname{Re} \psi(p(z), zp'(z), z^2p''(z); z) > 0, \quad z \in U$$

then

$$\operatorname{Re} p(z) > 0, \quad z \in U.$$

**Definition 1.3** (1). *Let  $\alpha, \beta \in \mathbb{R}, n \in \mathbb{N}^*, f \in A_n$  with*

$$\frac{f(z)f'(z)}{z} \neq 0, 1 - \alpha + \alpha \frac{zf'(z)}{f(z)} \neq 0, z \in U.$$

We say that the function  $f$  is in the class  $M_{\alpha, \beta}^n$  if the function  $F : U \rightarrow \mathbb{C}$ , defined as

$$F(z) = f(z) \left[ \frac{zf'(z)}{f(z)} \right]^{\alpha(1-\beta)} \cdot \left[ 1 - \alpha + \alpha \frac{zf'(z)}{f(z)} \right]^\beta$$

is a starlike function on the unit disc  $U$ .

**Remark 1.1.** ([1])

1. If  $\beta = 0$  then  $F(z) = f(z) \left[ \frac{zf'(z)}{f(z)} \right]^\alpha, z \in U$  and  $M_{\alpha, 0}^1 = M_\alpha$  (the class of  $\alpha$ -convex functions).
2. If  $\beta = 1$  then  $F(z) = (1 - \alpha)f(z) + \alpha zf'(z), z \in U$  and  $M_{\alpha, 1}^1 = P_\alpha$  (the class of  $\alpha$ -starlike functions defined by N.N. Pascu).

3. If  $\alpha = 0$  then  $F(z) = f(z)$ ,  $z \in \mathcal{U}$  and  $M_{0,\beta}^1 = S^*$  (the class of starlike functions).
4. If  $\alpha = 1$  then  $F(z) = zf'(z)$ ,  $z \in \mathcal{U}$  and  $M_{1,\beta}^1 = K$  (the class of convex functions).

**Remark 1.2.** ([1]) For all real numbers  $\alpha, \beta$  satisfying the condition  $\alpha\beta(1-\alpha) \geq 0$  we have

$$M_{\alpha,\beta}^n \subset S^*.$$

## 2 A subclass of starlike functions

**Definition 2.1.** Let  $\alpha \geq 0$  and  $f \in A$  such that

$$\frac{f(z)f'(z)}{z} \neq 0, \alpha + \frac{zf'(z)}{f(z)} \neq 0, z \in U.$$

We say that the function  $f$  is in the class  $N_\alpha$  if the function  $F : U \rightarrow \mathbb{C}$  given by

$$F(z) = zf'(z) \left( \alpha + \frac{zf'(z)}{f(z)} \right)$$

is starlike in  $U$ .

**Theorem 2.1.** For each real number  $\alpha \geq 0$  we have

$$N_\alpha \subset S^*.$$

**Proof.** Let  $f \in N_\alpha$ ,  $f \in A$  with  $\frac{f(z)f'(z)}{z} \neq 0$  and  $\alpha + \frac{zf'(z)}{f(z)} \neq 0, z \in U$ .

We denote  $\frac{zf'(z)}{f(z)} = p(z), z \in U$ . We have  $p \in H[1, 1]$  and  $F(z) = zf'(z) \cdot (\alpha + p(z))$ . (We make the remark that  $F(0) = 0$  and  $F'(0) = \alpha + 1 \neq 0$ ).

For  $z \in U \setminus \{0\}$  we apply the logarithm to the equality  $F(z) = zf'(z)(\alpha + p(z))$  and we obtain:

$$\log F(z) = \log z + \log f'(z) + \log(\alpha + p(z)).$$

If we derive the above equality( with respect to the independent variable  $z$ ) and, afterwards, we multiply the result with  $z$ , we will obtain:

$$(1) \quad \frac{zF'(z)}{F(z)} = 1 + \frac{zf''(z)}{f'(z)} + \frac{zp'(z)}{\alpha + p(z)}.$$

But  $\frac{zf'(z)}{f(z)} = p(z)$  implies that  $zf'(z) = p(z)f(z)$  and deriving this equality we obtain

$$f'(z) + zf''(z) = p'(z)f(z) + p(z)f'(z) \quad |: f'(z) \neq 0,$$

so

$$1 + \frac{zf''(z)}{f'(z)} = p'(z) \cdot z \cdot \frac{1}{p(z)} + p(z).$$

We will replace the last equality in (1) and we will have:

$$\frac{zF'(z)}{F(z)} = \frac{zp'(z)}{p(z)} + p(z) + \frac{zp'(z)}{\alpha + p(z)}, \quad z \in U \setminus \{0\}.$$

We make the remark that the above equality is also verified for  $z = 0$ .

We denote

$$(2) \quad \psi(p(z), zp'(z); z) = p(z) + zp'(z) \left( \frac{1}{p(z)} + \frac{1}{\alpha + p(z)} \right)$$

From Definition 2.1 we know that the function  $F$  is starlike, so

$$(3) \quad \operatorname{Re} \frac{zF'(z)}{F(z)} > 0, \quad z \in U.$$

Using the notation (2) the condition (3) is equivalent with

$$\operatorname{Re} \psi(p(z), zp'(z); z) > 0, \quad z \in U.$$

Making the calculus we have:

$$\operatorname{Re} \psi(is, t) = \operatorname{Re} \left[ is + t \left( \frac{1}{is} + \frac{1}{\alpha + is} \right) \right] =$$

$$= \operatorname{Re} \left[ is + t \left( \frac{-is}{s^2} + \frac{\alpha - is}{\alpha^2 + s^2} \right) \right] = \frac{t\alpha}{\alpha^2 + s^2} \leq \frac{-\alpha(1 + s^2)}{2(\alpha^2 + s^2)} \leq 0,$$

for all  $t \leq -\frac{1}{2}(1 + s^2)$  and  $s \in \mathbb{R}$ .

Consequently, we have obtained  $\operatorname{Re} \psi(is, t) \leq 0$  for all  $s \in \mathbb{R}$  and  $t \leq -\frac{1 + s^2}{2}$  and

$$\operatorname{Re} \psi(p(z), zp'(z); z) > 0, \quad z \in U, \quad p \in H[1, 1],$$

from where it results that

$$\operatorname{Re} p(z) > 0, \quad z \in U.$$

So, returning to the notation  $\frac{zf'(z)}{f(z)} = p(z)$  we obtain

$$\operatorname{Re} \frac{zf'(z)}{f(z)} > 0, \quad z \in U,$$

and that means that  $f \in S^*$ . So,  $N_\alpha \subset S^*$ .

### 3 A subclass of convex functions of order $\alpha$

**Definition 3.1.** Let  $\alpha \in [0, 1)$  and  $f \in A$  with

$$\frac{f(z)f'(z)}{z} \neq 0, \quad 1 + \frac{zf''(z)}{f'(z)} \neq 0, \quad z \in U.$$

We say that the function  $f$  is in the class  $N(\alpha)$  if the function  $F : U \rightarrow \mathbb{C}$  given by

$$F(z) = zf'(z) \left( 1 + \frac{zf''(z)}{f'(z)} \right),$$

is starlike of order  $\alpha$ .

**Theorem 3.1.** For  $\alpha \in [0, 1)$  we have

$$N(\alpha) \subset K(\alpha).$$

**Proof.** Let  $f \in N(\alpha)$ . We denote  $1 + \frac{zf''(z)}{f'(z)} = (1 - \alpha)p(z) + \alpha p(z)$ . We have  $p \in H[1, 1]$  and  $F(z) = zf'(z)[(1 - \alpha)p(z) + \alpha]$ . Using the logarithmic derivation and the multiplying with  $z$  we obtain:

$$\begin{aligned} \frac{zF'(z)}{F(z)} &= 1 + \frac{zf''(z)}{f'(z)} + \frac{(1 - \alpha)p'(z) \cdot z}{(1 - \alpha)p(z) + \alpha} = \\ &= (1 - \alpha)p(z) + \alpha + \frac{zp'(z)(1 - \alpha)}{(1 - \alpha)p(z) + \alpha} \end{aligned}$$

which is equivalent with

$$(4) \quad \frac{zF'(z)}{F(z)} - \alpha = (1 - \alpha)p(z) + \frac{(1 - \alpha)zp'(z)}{(1 - \alpha)p(z) + \alpha}.$$

We denote

$$(5) \quad \psi(p(z), zp'(z); z) = (1 - \alpha)p(z) + \frac{zp'(z)(1 - \alpha)}{(1 - \alpha)p(z) + \alpha}, z \in U.$$

We know that  $f \in N(\alpha)$ , so  $F$  is starlike of order  $\alpha$ , and hence

$$(6) \quad \operatorname{Re} \frac{zF'(z)}{F(z)} > \alpha, z \in U.$$

Using (4) and the notation (5), the condition (6) is equivalent with

$$\operatorname{Re} \psi(p(z), zp'(z); z) > 0, z \in U.$$

Making the calculus we have

$$\begin{aligned} \operatorname{Re} \psi(is, t) &= \operatorname{Re} \left[ (1 - \alpha)is + \frac{t(1 - \alpha)}{(1 - \alpha)is + \alpha} \right] = \\ &= \frac{\alpha(1 - \alpha)t}{(1 - \alpha)^2s^2 + \alpha^2} \leq -\frac{\alpha(1 - \alpha)(1 + s^2)}{2[(1 - \alpha)^2s^2 + \alpha^2]} \leq 0 \end{aligned}$$

for  $\alpha \in [0, 1)$ ,  $s \in \mathbb{R}$  and  $t \leq -\frac{1}{2}(1 + s^2)$ .

Consequently, we have obtained  $\operatorname{Re} \psi(is, t) \leq 0$  for all  $s \in \mathbb{R}$  and  $t \leq -\frac{1+s^2}{2}$  and

$$\operatorname{Re} \psi(p(z), zp'(z); z) > 0, z \in U, p \in H[1, 1],$$

from where it results that

$$\operatorname{Re} p(z) > 0, z \in U.$$

Returning to the notation  $1 + \frac{zf''(z)}{f'(z)} = (1 - \alpha)p(z) + \alpha$  and using the inequality  $\operatorname{Re} p(z) > 0, z \in U$  we obtain  $\operatorname{Re} \left(1 + \frac{zf''(z)}{f'(z)}\right) = (1 - \alpha)\operatorname{Re} p(z) + \alpha > \alpha$  for  $\alpha \in [0, 1)$ , so  $f \in K(\alpha)$ .

Finally we have  $N(\alpha) \subset K(\alpha)$ .

## References

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